### Yearbook Studies in China

No. 1,2023

### Reflections on Improving Compilation Quality of Economic Category of Yearbook from the Perspective of Top-Quality ....... Zheng Xin(6)

The economic category occupies an important place in the yearbook. Improving compilation level of economic category is of vital importance in creating fine yearbooks. It is found that all six national yearbooks have merits of content compilation, layout design, regional particularities, specificities of the period, item writing and well-proportioned photo and chart. A comparative analysis of the six Hainan provincial fine yearbooks reveals problems such as lacunas in material collection, improper classification, polarization of material collection, and poor photo and chart. To improve compilation quality of economic category of Hainan's local comprehensive yearbooks, efforts should be made accurately to strengthen their compilation frameworks, their compilation perspectives and their teams. And it is also suggested that four relationships between learning and using, the general and the special, the text and the map, and internal and external should be properly handled.

#### Study on the Inclusion of Government Work Reports in Yearbook Compilation

The local Government Work Report is comprehensive and focused, and is with political, annual, and regional characteristics. It can provide effective information for the compilation of local comprehensive yearbook. Analyzing and sorting out the government work reports can help accurately grasp the central works and development strategies of local Party committees and governments in the year, and accurately grasp characteristics and highlights of the year. Multiple collecting and sorting out information should take the annual features and highlights discovered in the local government work reports as reference, and according to the compilation style of the local comprehensive yearbook, the compilation should add or upgrade corresponding categories, optimize the entry description contents, and make full use of charts and tables to fully reflect the highlights of local annual highlights, and give full play to the important role of the yearbook in carrying information of the times and displaying regional characteristics.

# Discussions of Standardization of Yearbook Compilation from Four Chinese Fine Yearbooks ...... Du Chengying, Su Xu, Zheng Tingyun, Li Kai (22)

With decades of development, a broad consensus of yearbook compilation has been achieved on guiding ideology, content system and compilation style. However, there have been disagreement and also some confusion about yearbook compiling. By perusing the four fine yearbooks, from the fundamental elements and the content system of a yearbook, the proportion of four components of material, the framework and contents design, the setting and content of auxiliary data columns, indexes and markings easy retrieval and some detailing of the yearbook, this paper analyzes and sorts out the generality and distinctiveness of the four yearbooks, compares different views on yearbook compilation in yearbook circle, and makes a suggestion on how to standardize the yearbook compilation by comparing the quality yearbooks.

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To pursue high-quality development is the path for Chinese yearbooks. By reading the best Chinese yearbooks, we can learn from their strengths, improve their weaknesses, and effectively improve the quality of yearbook compilation. By analyzing a large number of examples and classifying and stratifying, this paper summarizes the compilation strengths of the four Chinese quality yearbooks, such as scientific and rational framework, perfect entry compiling, and giving consideration to both information and aesthetics in feature photo compiling, and using multiple forms of style. For the purpose of better learning from China's fine yearbooks, this paper also points out the weaknesses of compilation of four yearbooks, such as poor quality in compiling some entries, unclear including standards of people category, narrow indexing range and incomplete compiling instructions.

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How to play the leading role of China's high quality yearbooks is worthy of consideration. The "Season of Perusing Quality Yearbooks" has promoted its leading role. To enhance the leading role of high quality yearbooks, first, it is necessary to grasp its essence and raise awareness from framework design, entry compilation, and binding design. Second, it is necessary to raise awareness of strict observance of standard, to conduct in a systematic, comprehensive, and innovative way. Third, we need to be innovative and integrity and excel in the compilation of yearbooks, and break new ground in the development of high-quality yearbooks.

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The local characteristics are one of the important measurements of the quality of comprehensive yearbooks. The local characteristics can be reflected through framework and binding design, color page illustrations, content, and other forms, and category setting is the core of the framework design of the yearbook. By comparing and analyzing the local characteristics in category setting of four China's fine yearbooks, the author proposes that under the scientific classification, in order to reflect local characteristics, the category setting should be optimized and adjusted according to local conditions. Taking *Binjiang Yearbook* (2022) as an example, the author argues that through scale

effect of increasing categories of local characteristics, enhancement of era characteristics of optimizing categories, enhancement of annual features of adjusting categories can help reflect local characteristics. The author also argues that learning framework setting of China's high-quality yearbooks can help improve the compilation quality of yearbook so as to enhance its cultural value.

#### On the Cover Design of China's Fine Yearbooks ...... Zhou Li(52)

The cover is a carrier for displaying the contents of a book and a vital link to the readers. The cover designs of China's fine yearbooks of high professional standards fully reflect the local characteristics, the specificities of the period, and the highlights of the year. The standardization, topicality, stability and continuity, and artistry of China's fine yearbooks provide reference to the compilation of local comprehensive yearbooks. The cover design of local comprehensive yearbooks should be readable, touchable and perceivable, meeting the needs of our readers, making use of texts, patterns (photos), colors and materials, adopting modern and innovative design and matching with modern printing and binding process, transforming art design into distinctive aesthetic with the help of digital media, and fully reflecting the local and cultural characteristics.

## Analysis of the Entry Setting and the Characteristics of Changsha Yearbook (2020) ...... Liu Yan (58)

Entry is regarded as the most fundamental unit of a yearbook, and the entry setting directly determines the effect of the yearbook content. In the process of compiling the yearbooks, how to balance the different yearbook entry types, select materials for yearbook entries, and adjust the layouts of the entries, are problems that require the urgent attention, so a paradigm for demonstrating and analyzing is needed. As China's fine yearbook, *Changsha Yearbook* (2020) is scientific and instructive in entry setting, which can serve as a reference for the compilation of comprehensive yearbooks in other regions. The study found that *Changsha Yearbook* (2020) used entries with stability and dynamics, selected entries with richness and uniqueness, and the layout of entries was easy retrieval and practical. It provides reference for yearbook compilers, helping optimize yearbook entry, making contents that are scientific and rationalized, rich and practical, and continuously improving the quality and effectiveness of the yearbook.

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In the 1980s, after reform and opening up, the new era cause of China's yearbook got off the ground. With the booming yearbook compilation throughout the country, academic research and discipline construction of yearbook have also been launched and gradually deepened. While sorting out the development history of China's yearbook, the academic circles discussed some issues such as the nature and function of the yearbook, and on this basis, a basic academic framework of yearbook with Chinese characteristics took shape initially. At the same time, the academic circles also conducted in-depth analysis of issues in this process, which provided reference for the subsequent development of compilation and discipline construction of yearbook.